

# BACHELOR IN AGRIBUSINESS MANAGEMENT



## American University Kyiv (AUK) — American Education in Ukraine

— the first university in Ukraine to provide education based on American standards, preparing graduates for leadership in the global market.

american education standards

international faculty & english as the language of teaching

practice-oriented education



## Partnership with Arizona State University (ASU)

The Bachelor in Agribusiness Management program is built on the foundation of Arizona State University (ASU) and leverages its academic and educational infrastructure.

We transform international experience and AgTech innovations into practical skills that prepare students to manage the agricultural sector and the food industry.



## Bachelor in Agribusiness Management

**One program — two concentrations starting from the 3rd year of study.**

The first years of study build a strong management foundation: systems thinking, analytics, business processes, and an international context of the industry.



### CONCENTRATION 1

#### Agribusiness Innovation and Technology

- Drone technologies in agriculture
- Innovations in agriculture
- Global agricultural trade
- Sales and marketing in agribusiness

### CONCENTRATION 2:

#### Food Industry Management

- FMCG
- Retail
- Strategic pricing
- Innovations in food systems
- Product advertising and promotion

## Partnership model

**Talent accelerator:** internships and employment opportunities for top students.

**Capstone & case studies:** solving real business challenges from companies within the learning process.

**Advisory Board:** shaping competencies aligned with market needs.

**AgroProsperis Group** — the first funding partner of the program.

*We would be glad to discuss potential ways of partnership.*

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